

RJ REYNOLDS

TOBACCO COMPANY

Post
7/25/96
COPY

J. Campbell
Promotional Coordinator

150 Lawrence Bell Drive
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Williamsville, NY 14221
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July 2, 1996

Fax (315) 793-3450

#278580

D. Brown

HERKIMER WHOLESALE

WINSTON B3GF NYS FAIR TICKET / PROMOTION #601274

Dear Dan:

The following product and premium / P.O.S. items have been ordered for arrival July 15th for you to pack our Winston B3GF NYS Fair Ticket promotion. Attached is a Customer List of 31 retail accounts approved to receive this promotion. Additionally, Mr. Keith Myers, Syracuse Division Manager, will provide you with another list of retail accounts for another 50 displays.

Product / Premium PO# 8231966

	Winston Kg (12M)	Winston Box (12M)	Winston Lt (12M)	Winston Lt Box (6M)
#/Cases	9	5	5	9
UPC #	12300-11012	12300-11212	12300-11112	12300-11906

85 SKUs (1@ SKU) Item #465050

F.B. Displays

22 SKUs (200@ SKU) Item #512195

Winston B3GF NYS Fair Ticket

6 SKUs (25@ SKU) Item #512192

Pasters

6 SKUs (25@ SKU) Item #512183

D.Bin Riser Cards

SHIP TO RETAIL THE WEEK OF JULY 22, 1996 PER RETAIL LISTS

DISPLAY LOAD: 3 PACKS SHOULD BE PLACED INTO EACH SLEEVE, WITH NAME GENERATION CARD INSERTED BEHIND PACKS. 15 CARTON DEAL: 6 WINSTON KING / 3 WINSTON Box / 3 WINSTON LT / 3 WINSTON LT Box

Retail Sales Offer Per SKU:

50 Units

Billing Per SKU:

15 Full Price Cartons

Non-EFT \$ Amount: \$16,220.04

51862 1852

-2-

WB3GF NYSF

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610

/jc

cc: M. Defabio / B. Shepard
RJR: S. Schwalm
F. Natale / S. MacLeod

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NYSFHRKM.XLS

NYS FAIR / PROMOTION #601274			HERKIMER #278580						HERKIMER	
SR TERR	RR TERR	HSIS#	ACCOUNT NAME	# ADDRESS	CITY	STATE	CHAIN ID	CHAIN NAME	PERIOD #	
162206	162327	730782	SEACO EXPRESS	RT 49	MARCY	NY	3741 00 00	SEACO EXPRESS	9025998	
162206	162328	553969	SEACO EXPRESS	1912 BLACK RIVER BLVD	ROME	NY	3741 00 00	SEACO EXPRESS	9027715	
162206	162328	553968	SEACO EXPRESS	268 E DOMINICK	ROME	NY	3741 00 00	SEACO EXPRESS	0	
162203	162325	688464	QUICKWAY #41	RR 2 BOX 2021	ONEONTA	NY	4249 00 00	J. MIRABITO & SONS	9092263	
162203	162325	513176	QUICKWAY #10	35 N MAIN ST	BAINBRIDGE	NY	4249 00 00	J. MIRABITO & SONS	9028796	
162203	162325	688468	QUICKWAY #40	570 MAIN ST	ONEONTA	NY	4249 00 00	J. MIRABITO & SONS	9092255	
162203	0	762938	QUICKWAY #01	ROUTE 12, NORTH	OXFORD	NY	4249 00 00	J. MIRABITO & SONS	9028739	
162203	162325	580522	QUICKWAY #25	7 NORTH CANAL STREET	OXFORD	NY	4249 00 00	J. MIRABITO & SONS	0	
162203	162325	574178	QUICKWAY #20	52 SO MAIN ST	EARLVILLE	NY	4249 00 00	J. MIRABITO & SONS	9023946	
162203	162329	525715	QUICKWAY #34	2501 ERIE BLVD E	SYRACUSE	NY	4249 00 00	J. MIRABITO & SONS	9065566	
162203	162325	688466	QUICKWAY #39	167 ONEIDA STREET	ONEONTA	NY	4249 00 00	J. MIRABITO & SONS	9092248	
162203	162325	574162	QUICKWAY #22	ROUTE 205	HARTWICK	NY	4249 00 00	J. MIRABITO & SONS	9023979	
162203	162325	491439	QUICKWAY #08	63 SO. MAIN ST	NEW BERLIN	NY	4249 00 00	J. MIRABITO & SONS	9028770	
162203	162325	082018	QUICKWAY #06	ROUTE #8	SOUTH NEW BERLI	NY	4249 00 00	J. MIRABITO & SONS	9028762	
162203	162325	574159	QUICKWAY #21	14 SO BROAD ST	MORRIS	NY	4249 00 00	J. MIRABITO & SONS	9023961	
162203	162325	473926	QUICKWAY #26	NORTH MAIN ST	SHERBURNE	NY	4249 00 00	J. MIRABITO & SONS	9051533	
162203	162325	588214	QUICKWAY #07	ROUTE 12, SOUTH RD#2	NORWICH	NY	4249 00 00	J. MIRABITO & SONS	9028887	
162203	162225	378088	QUICKWAY #13	ROUTES 79 & 38	RICHFORD	NY	4249 00 00	J. MIRABITO & SONS	9039256	
162203	162325	520869	QUICKWAY #12	PO BOX 68 ROUTE 23	WEST DAVENPORT	NY	4249 00 00	J. MIRABITO & SONS	9028812	
162204	162325	661037	QUICKWAY #35	112 DELAWARE AVENUE	SIDNEY	NY	4249 00 00	J. MIRABITO & SONS	9084369	
162204	162325	171593	QUICKWAY #03	24 MAIN ST	SIDNEY	NY	4249 00 00	J. MIRABITO & SONS	9028895	
162204	162223	451169	QUICKWAY #30	RD#1 RT.11 BOX 1799	KIRKWOOD	NY	4249 00 00	J. MIRABITO & SONS	9039264	
162204	162223	586494	QUICKWAY 14	1424 CONKLIN RD	CONKLIN	NY	4249 00 00	J. MIRABITO & SONS	9069535	
162204	162325	584415	QUICKWAY #27	54 ELM ST	DELHI	NY	4249 00 00	J. MIRABITO & SONS	9033812	
162204	162226	624671	QUICKWAY #9	1178 VESTAL AVE.	BINGHAMTON	NY	4249 00 00	J. MIRABITO & SONS	9076860	
162204	162226	716328	QUICKWAY #43	1308 E MAIN ST	ENDICOTT	NY	4249 00 00	J. MIRABITO & SONS	0	
162205	162224	557094	QUICKWAY #15	STATE FAIR BLVD	SYRACUSE	NY	4249 00 00	J. MIRABITO & SONS	9028838	
162307	162325	630643	QUICKWAY #29	33 HARPER STREET	STAMFORD	NY	4249 00 00	J. MIRABITO & SONS	9032145	
162307	162325	574157	QUICKWAY #18	ROUTE 10	HOBART	NY	4249 00 00	J. MIRABITO & SONS	9028853	
162307	162325	574158	QUICKWAY #19	ROUTE 23	DAVENPORT	NY	4249 00 00	J. MIRABITO & SONS	9023995	
162605	162227	667893	QUICKWAY #38	2552 STATE ROUTE 89	SENECA FALLS	NY	4249 00 00	J. MIRABITO & SONS	0	